

New Brunswick Free Public Library

Website Privacy Policy

Adopted November 18, 2009

The New Brunswick Free Public Library is strongly committed to protecting the privacy of its online users, customers, members, donors and friends. The library believes that maintaining privacy is important and informing people about the types of information we collect and use is crucial.

Type of Information Collected: The library does not collect personally identifiable information about individuals except when voluntarily submitted by the user. Personally identifiable information may be obtained from online transactions such as purchases, registrations, or membership pledges. Additionally, such information may be transmitted in connection with other activities, services, or resources made available on our site. The library's website may automatically log non-personally identifiable information about visits to the site.

How the Information Is Used: Any personally identifiable information provided is maintained by and accessible only to the library unless explicitly stated otherwise. The library will not release information on the use of specific Internet or Web site resources by members of the public except as required by law or necessary for the proper operation of the library.

Third-Party Partners: The library may work with third-party vendors to provide services to its online users. If users leave the library's site to visit a partners' or vendor's site, users should become familiar with the privacy statements of those sites.

Security: The library takes reasonable physical, electronic, and managerial measures to prevent unauthorized access to the information we collect online. We are not responsible for information collected by or from sites linking to or from the library's web site.

Cookies: The Library might use cookies to customize content areas or to analyze site activity and user behavior. If a user is concerned about the use of cookies, your browser has options to notify you whenever a cookie is set, or to disallow cookies altogether. Prohibiting the use of cookies may restrict access to certain content or features.

Children: Parents should remind their children to ask their permission before providing personal information to any site or making online purchases. The library urges parents to teach children about protecting their personal information while online.

Promotional Email, Newsletter, and Listserves and "Opt-Out": The Library may use personally identifiable information you submit for promotional purposes. For example, the Library may send emails to inform users of new exhibitions or other events. If you want to "opt-out," you always have that option at any time by unsubscribing or contacting the library.

Acceptance of Terms: By using this site, you accept this Privacy Policy. If you do not agree to this policy, do not use our sites. Continued use of any library site following the posting of changes to these terms will indicate your acceptance of those changes.